

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Sundeep Bhan et al.	Confirmation No.:	2784
Application No.:	10/734,811	Art Unit:	3629
Filed:	December 11, 2003	Examiner:	J. P. Ouellette
Title:	TARGETED INVITATION DELIVERY		

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Response After Final Action

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated February 19, 2010, please reconsider the rejections in view of the further arguments presented herein:

Remarks/Arguments begin on page 2 of this paper.